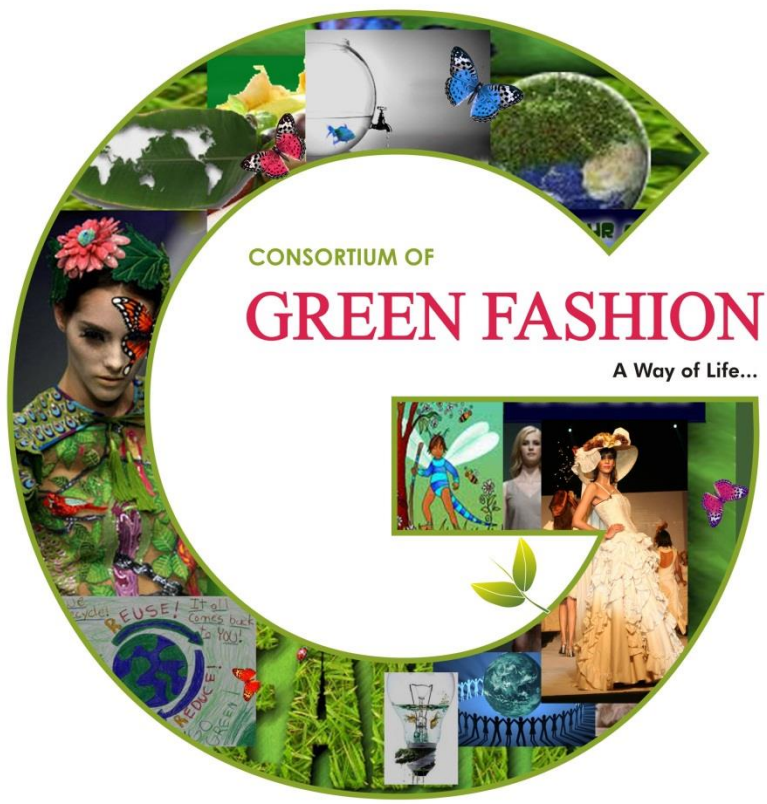




School of Fashion Technology Initiative



Presents

Activity – PAITHANI MEETS INNOVATION

In Association with



Nirmala Niketan College of Home Science Department of Textile and Fashion Technology - Mumbai

Institute Partners



Industry Partners



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9. PAITHANI MEETS INNOVATION

Introduction

Paithani is characterised by borders of an oblique square design, and a pallu with a peacock design.

In this challenge, we will be inviting you to the world of traditional paithani motifs.

Using the provided knowledge of motifs, each group has to create upto 8 motifs in the allotted time.

Allotted time- 1 hr

Participants per group- 2, 4 entreis per college

Maximum 30 entries.

Study current innovation in Paithani

Rules and regulations

- 1 hours will be allotted. No grace time allowed.
- No extra material will be provided.
- Minimum 5- maximum 8 motifs.

Pre-requisites

- Colour pencils
- Gateway sheets (A4)
- Coloured markers
- Pens/pencils
- Erasers
- Sharpners

Evaluation

- Innovation of the motifs
- Methodology
- Composition
- Color palette
- Overall appeal